ORDER

104170 Order / Rev: Orders Alt Order #: Product Desc: State Senate 3Q12 Estimate: Flight Dates: 09/03/12 - 09/30/12 Primary AE: Kevin Goodeli Original Date / Rev: 07/10/12 / 09/18/12 Sales Office: **VEGS** Order Type: **GENERAL** Sales Region: Local Agency Name: Benny for Nevada **Buying Contact**; Billing Type: Cash Billing Contact: Billing Calendar; Broadcast 1930 Village Center Clr. Billing Cycle: EOM/EOC Las Vegas, NV 89134 Agency Commission: 15% Benny for Nevada Advertiser Name: A25-54 Demographic: New Business Thru: Product Codes; PLC09 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID: Revenue Codes: POLITICAL/AGY, PCAN, GEN Agency External ID:

BIII Plan					Totals					
Start Date	End Date	ate # Spots Gross Amount		Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating	
08/27/12	09/30/12	12	\$7,650.00	\$6,502.50	September 2012	12	\$7,650.00	\$6,502.50	0.00	
					Totals	12	\$7,650.00	\$6,502.50	0.00	

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%	

Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
N 1 KSNV 09/03/12 09/30/12	M-F Wheel M-F Wheel of Fortune	СМ	7-730pm		:30	0 \$	375.003	0.00 NM	8	\$4,050.00
Start Date End Date		/Week	Rate	Rating						
Week: 09/03/12 09/09/12	-TWT	3	\$375.00	0.00						
	escription		/End Time		Weekdays	Length				
1 KSNV 09/03/12-09/09/12 N	r-r vvrieer	7-73	upm			:30	(\$375 .00)	0.00 <i>NM</i>		
See <i>MG 1.12,1.13,1.14</i> [PROGRAM CHANGE]	PROGRAM CHANGE									
2 KSNV 09/03/12-09/09/12 N	1-F Wheel	7-73	0pm		~TWTh	:30	(\$375.00)	0.00 NM		
See <i>MG 1.12,1.13,1.14</i> [PROGRAM CHANGE]	PROGRAM CHANGE									
3 KSNV 09/03/12-09/09/12 N	1-F Wheel	7-73	0pm		TWTh	:30	(\$375.00)	0.00 NM		
See MG 1,12,1,13,1,14 [PROGRAM CHANGE]	PROGRAM CHANGE									
12 KSNV 09/12/12-09/12/12 N	1-F Wheel	7-73	0pm		~~W~~~	:30	(\$375.00)	0.00 NM		
⊕ See MG 1.15 [.NOT AVAILABLE RAT	E] NOT AVAILABLE RAT	Έ								
13 KSNV 09/14/12-09/14/12 N	1-F Wheel	7-73	0pm		F	:30	(\$375.00)	0.00 NM		
⊕ See MG 1.16,1.17 [.NOT AVAILABLE RAT	E] NOT AVAILABLE RAT	E								
14 KSNV 09/18/12-09/18/12 N	-	7-73	0pm		-T	:30	(\$375.00)	0.00 NM		
® See MG 1.16,1.17 I.NOT AVAILABLE RAT	E] NOT AVAILABLE RAT		•				(**************************************			
15 KSNV 09/12/12-09/12/12 N	-	7-73	0pm		W	:30	\$725.00	0.00 NM		
⊕ MG for 1.4,1.12					,-	.00	Ψ. 20.00	5.55 TWW		

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KSNV

Order / Rev: Alt Order#:

104170

Advertiser: Product Desc: Benny for Nevada

09/03/12 - 09/30/12

State Senate 3Q12

Flight Dates:

Estimate:

Ln Ch Start End Inventory Code	Break Start/End Tim	e Days Len Spots	Rate Pri Rtg Ty	oe Spots	Amount
N 1 KSNV 09/03/12 09/30/12 M-F Wheel	CM 7-730pm	:30 0	\$375.003 0.00 N	M 8	\$4,050.00
M-F Wheel of Fo	rtune				
Start Date End Date Weekdays		Rating			
Week: 09/03/12 09/09/12 -TWT	3 \$375.00	0.00			
Spot <u>Ch Date Range</u> <u>Description</u> [mg]	Start/End Time	<u>Weekdays</u> <u>Lei</u>	ngth <u>Rate</u> Rtg <u>Ty</u> r	<u>e</u> .	
16 KSNV 09/19/12-09/20/12 M-F Wheel	7-730pm	WTh	:30 \$725.00 0.00 N	IM	
→ MG for 1.13,1.8,1.7,1.14					
17 KSNV 09/19/12-09/20/12 M-F Wheel	7-730pm	wTh	:30 \$725.00 0.00 N	IM:	
MG for 1.13,1.8,1.7,1.14	·				
Week: 09/10/12 09/16/12 MT-T	3 \$375.00	0.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Ler	ngth Rate Rtg Typ	oe l	
4 KSNV 09/10/12-09/16/12 M-F Wheel	7-730pm	MT-Th	:30 (\$375.00) 0.00 N	IM	
See MG 1.15					
[.NOT AVAILABLE RATE] NOT AVAILABI	E RATE				
Week: 09/17/12 09/23/12 MTWT	3 \$375.00	0.00			
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u> <u>Lei</u>	ngth <u>Rate Rtg Tyr</u>	<u>)e</u>	
7 KSNV 09/17/12-09/23/12 M-F Wheel	7-730pm	MTWTh	:30 (\$375.00) 0.00 A	IМ	
See MG 1.16,1.17					
[.NOT AVAILABLE RATE] NOT AVAILABI	LE RATE				
8 KSNV 09/17/12-09/23/12 M-F Wheel	7-730pm	MTWTh	:30 (\$375.00) 0.00 M	JM	
See MG 1.16,1.17					
[.NOT AVAILABLE RATE] NOT AVAILAB	LE RATE				
Week: 09/24/12 09/30/12 MT	2 \$375.00	0.00			
N 2 KSNV 09/03/12 09/30/12 NFL Pre-Game /	FNA CM 445p-515p	:30 0	\$900.003 0.00 N	IM 4	\$3,600.00
NFL Pre-Game	(4:45 PM-5:15 F	PM)			
Start Date End Date Weekdays	Spots/Week Rate F	Rating			
Week: 09/03/12 09/09/12S	1 \$900.00	0.00			
Week: 09/10/12 09/16/12S	1 \$900,00	0.00			
Week: 09/17/12 09/23/12S	1 \$900.00	0,00			
Week: 09/24/12 09/30/12S	1 \$900.00	0.00		l	
			Totals	12	\$7,650.00